



	Sales	Retail
1221		1222 20, 24
1222		1223
1223		1226 23, 24
1224		1229
1225		ROM
1226		PG SC
1229		MC PA
1240		
1244		RSM RBM

Audrey Evanchik #1240
Account Manager

400 Raritan Center Parkway
Raritan Center
Edison, NJ 08837
732-225-4774 Fax 732-417-9076
VMail # 77275

May 8, 1998

TO: All Retail Reps with Cumberland Farms Responsibility CID (0107-44-75, 80 or 85)
Please Copy RM's and DM's also

RE: Cumberland Farms Authorized Signage

Retail Reps,

Please use the attached letter from Cumberland Farms Marketing Manager Peter McAvoy to help you secure these advertising pieces. If you still encounter problems, please e-mail or voice mail me.

Thank you,

Audrey Evanchik

51846 2212